

### BIOMARKER SOLUTIONS SMART INK & PACKAGING

- Eliminate fraud & counterfeiting
- Revolutionize supply chain & loyalty





#### Benefits:

- √ Counterfeit detection in seconds by anyone
- ✓ Combines Security Levels 1 & 2 into 3
- √ Works with any type of physical item
- √ Limitless interactive capabilities with users
- √ Grow & preserve your market share
- ✓ Prevent loss
- ✓ Ultra Low Cost less than 1 Cent per biomark
- ✓ Reinvent retail merchandising
- √ Virtually expand shelf space on demand

authenticate. track. connect. goinkcrypt.com

Let us show you how!





### Unbeatable Security & Result Accuracy – less than 1 Cent per biomark!

#### BIOMARKER SOLUTIONS - SMART INK & PACKAGING

# Eliminate fraud & counterfeiting

- Prevent loss of revenue, brand value, trust, market share, loyalty, profit, reputation & more
- Inexpensive INKcrypt® test available to verify ownership and authenticity anyone can perform!
- No more deceptive look-alikes!
- Eliminate malfunctioning counterfeits & disputes
- Apply multiple biomarks as desired
- Various stakeholders can independently test
- Hundreds of billions of copyproof combinations
- INKcrypt® biomarks can be promoted or hidden as desired
- Promote impenetrable INKcrypt® security to perfect your anti-counterfeit & merchandising campaign

## Revolutionize supply chain & loyalty

- Auditable control of authenticated product from manufacturer to end user
- Limitless customer interaction with brand owner & user community
- Provide validation options for everyone in the chain
- Incentivize validation with loyalty rewards
- Build trust & eliminate illicit returns
- Deliver & unlock value with loyal validation
- Flexible process and methods to biomark using print, labels, swabs, stamping, brush, drop dispenser, InfiniPACK™ Tags & much more
- Virtual "Infinite" shelf space (InfiniPACK™)
- In store shopping with limitless variety & guaranteed authenticity – also suitable for online shopping
- Validate proof of ownership and post purchase fulfillment
- Increase labor & merchandising efficiency

Let us show you how!