

# INKcrypt<sup>®</sup> Authentication Demonstration

Below we demonstrate how a broad range of brands and products can be protected from counterfeit with unique user-identity INKcrypt<sup>®</sup> inks, that allow authentication using either Public or Private Qtouch<sup>™</sup> test strips.

### Public Qtouch<sup>™</sup>

Public Qtouch<sup>™</sup> test strips can authenticate an array of items and item categories. Each item or item category is associated with an INKcrypt<sup>®</sup> Item Code which must be applied somewhere on the item.

#### IM Photo Stado onces of Mark Ander O Hart Anderson Demo USE Demo CODE: Item Code: G41TSP LBN25L Dertificate of Camplein HE ICON Demo Item Code B76GHX Item Code: PDK13B oduct Authentication Test • tructions on Back ID: PDK13B-914PRY-FLD231

### Private Qtouch

Private Qtouch<sup>™</sup> test strips are custom-made for specific items, do not require the display of a INKcrypt<sup>®</sup> Item Code, and are privately distributed.



These demo Qtouch<sup>™</sup> Test Strips pair with the items outlined in red above and the pattern indicates the tests were performed. The patterns need to be submitted at goinkcrypt.com/authentication to receive the final authentication results. Experience INKcrypt<sup>®</sup> for yourself by completing the authentication process with the demo steps below:

Scan QR code using any QR reader app:	Manually input data at goinkcrypt.com:
Step 1: Scan QR code on Qtouch <sup>™</sup> Test Strips shown above	Step 1: Go to goinkrypt.com/authentication/demo/
Step 2: Enter INKcrypt <sup>®</sup> Item Code as it appears on demo	Step 2: Enter Qtouch <sup>™</sup> ID
item (not required with Private Qtouch <sup>™</sup> )	Step 3: Enter INKcrypt <sup>®</sup> Item Code as it appears on
Step 3: Enter Qtouch <sup>™</sup> results window pattern and click	demo item (not required with Private Qtouch™)
Submit	Step 4: Enter Qtouch <sup>™</sup> results window pattern and
Step 4: View test results!	click Submit
	Step 5: View test results!



## Qtouch<sup>™</sup> Test Strips — Step by Step

The following is a step by step overview of the authentication process using a Qtouch<sup>™</sup> Test Strip and the associated Qtouch<sup>™</sup> app, or QR reader app and goinkcrypt.com.

#### INKcrypt<sup>®</sup> authentication using a Public Qtouch<sup>™</sup> test strip:

(1)

**Touch**—use Qtouch<sup>™</sup> Swab to touch printed INKcrypt<sup>®</sup> ink content on a product, apply it to Qtouch<sup>™</sup> Test Strip and wait for color pattern to appear in test results window.



2

**Submit**—visit goinkcrypt.com/authentication to submit and verify the authenticity of your resulting test strip color pattern.



Value it. INKcrypt<sup>®</sup> it. | goINKcrypt.com

